

**SWORN AFFIDAVIT – B-BBEE MAC EXEMPT MICRO ENTERPRISE**  
Marketing, Advertising and Communications Research Industry

I, the undersigned,

|                      |               |
|----------------------|---------------|
| Full name & Surname: | Lauren Cohen  |
| Identity number:     | 8201170101089 |

Hereby declare under oath as follows:

1. The contents of this statement are to the best of my knowledge a true reflection of the facts.
2. I am a Member / Director / Owner of the following enterprise and am duly authorised to act on its behalf:

|                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Enterprise Name:                                | PR South Africa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Trading Name (If Applicable):                   | L. Cohen trading as PR South Africa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Registration Number:                            | N/A.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Vat Number:                                     | N/A.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Enterprise Physical Address:                    | 137 Westhaven Str, Edgemoor, Cape Town                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Type of Entity (CC, (Pty) Ltd, Sole Prop etc.): | Sole prop.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Nature of Business:                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Definition of "Black People"                    | <p>As per the Broad-Based Black Economic Empowerment Act 53 of 2003 as Amended by Act No 46 of 2013 "Black People" is a generic term which means Africans, Coloureds and Indians –</p> <p>(a) who are citizens of the Republic of South Africa by birth or descent;</p> <p>Or</p> <p>(b) who became citizens of the Republic of South Africa by Naturalisation</p> <p>i. before 27 April 1994; or</p> <p>ii. on or after 27 April 1994 and who would have been entitled to acquire citizenship by naturalization prior to that date;"</p>                                                                                                                                                                |
| Definition of "Black Designated Groups"         | <p>"Black Designated Groups means:</p> <p>(a) unemployed black people not attending and not required by law to attend an educational institution and not awaiting admission to an educational institution;</p> <p>(b) Black people who are youth as defined in the National Youth Commission Act of 1996;</p> <p>(c) Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act;</p> <p>(d) Black people living in rural and under developed areas;</p> <p>(e) Black military veterans who qualifies to be called a military veteran in terms of the Military Veterans Act 18 of 2011;"</p> |

3. I hereby declare under Oath that:

- The Enterprise is 0 % Black Owned as per Marketing, Advertising and Communication Sector Code in terms of section 9 (1) of the Broad -Based Black Economic Empowerment Amendment Act, (Act No. 53 of 2003) as amended by the B-BBEE Amendment Act No. 46 of 2013.
- The Enterprise is 0 % Black Female Owned as per Marketing, Advertising and Communication Sector Code in terms of section 9 (1) of the Broad -Based Black Economic Empowerment Amendment Act, (Act No. 53 of 2003) as amended by the B-BBEE Amendment Act No. 46 of 2013.
- The Enterprise is 0 % Black Designated Group Owned as per Marketing, Advertising and Communication Sector Code in terms of section 9 (1) of the Broad -Based Black Economic Empowerment Amendment Act, (Act No. 53 of 2003) as amended by the B-BBEE Amendment Act No. 46 of 2013.

• Black Designated Group Owned % Breakdown as per the definition stated above:

- Black Youth % = 0 %
- Black Disabled % = 0 %
- Black Unemployed % = 0 %
- Black People living in Rural areas % = 0 %
- Black Military Veterans % = 0 %

• Based on the Financial Statements/Management Accounts and other information available on the latest financial year-end of 2024, the annual Total Revenue was R10,000,000.00 (Ten Million Rands) or less

• Please Confirm on the below table the B-BBEE Level Contributor, by ticking the applicable box.

|                           |                                                        |   |
|---------------------------|--------------------------------------------------------|---|
| 100% Black Owned          | Level One (135% B-BBEE procurement recognition level)  |   |
| At least 51% Black Owned  | Level Two (125% B-BBEE procurement recognition level)  |   |
| Less than 51% Black Owned | Level Four (100% B-BBEE procurement recognition level) | ✓ |

4. I know and understand the contents of this affidavit and I have no objection to take the prescribed oath and consider the oath binding on my conscience and on the Owners of the Enterprise which I represent in this matter.

5. The sworn affidavit will be valid for a period of 12 months from the date signed by commissioner.

Deponent Signature: [Signature]  
Date: 22/1/25

[Signature]  
Commissioner of Oaths  
Signature & stamp

|                                     |
|-------------------------------------|
| <b>SOUTH AFRICAN POLICE SERVICE</b> |
| COMMUNITY SERVICE CENTRE/D SHIFT    |
| <b>2025 -01- 22</b>                 |
| BEDFORDVIEW                         |
| <b>SOUTH AFRICAN POLICE SERVICE</b> |