



RATING AGENCY

BBBEETM

BROAD-BASED BLACK ECONOMIC EMPOWERMENT CERTIFICATE

MEASURED ENTERPRISE **HIGHBURY MEDIA (PTY) LTD**

PHYSICAL LOCATION 36 Old Mill Road, Ndabeni, Cape Town, 8001
REGISTRATION NUMBER 2004/031056/07
VAT NUMBER 4580222752
CERTIFICATE NUMBER BEE82/24-2

B-BBEE STATUS LEVEL **2 (101.14 Points)**

B-BBEE RECOGNITION LEVEL 125%

BLACK OWNERSHIP	10.00%	DISABLED	3.50%
BLACK FEMALE OWNERSHIP	4.00%	BLACK UNEMPLOYED	0.00%
BLACK NEW ENTRANTS	6.00%	BLACK PEOPLE LIVING IN RURAL AREAS	0.00%
BLACK DESIGNATED GROUPS	4.50%	BLACK MILITARY VETERANS	0.00%
BLACK YOUTH	1.00%		

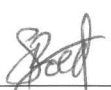
FINANCIAL YEAR END 30 June 2023

SCORECARD Marketing, Advertising & Communication Generic Scorecard - 6 May 2016 (No. 39971)

MODIFIED FLOW-THROUGH	No	PARTICIPATED IN YES INITIATIVE	No
EXCLUSION PRINCIPLE	No	YES TARGET AND 2.5% ABSORPTION	No
DISCOUNTING PRINCIPLE	Yes	1.5 x YES TARGET AND 5% ABSORPTION	No
EMPOWERING SUPPLIER	Yes	DOUBLE YES TARGET AND 5% ABSORPTION	No

B-BBEE ELEMENTS AUDITED	WEIGHTING	SCORE
OWNERSHIP	25	8.79
MANAGEMENT CONTROL	27	24.08
SKILLS DEVELOPMENT	30	24.75
ENTERPRISE AND SUPPLIER DEVELOPMENT	46	33.52
SOCIO-ECONOMIC DEVELOPMENT	5	5.00
RESPONSIBLE MARKETING COMMUNICATION	5	5.00

ISSUE DATE 09 October 2024
RE-ISSUE DATE 01 November 2024
EXPIRY DATE 08 October 2025


San-Reece Roelf
TECHNICAL SIGNATORY



BBBEE Rating Agency has assessed and verified the specified BEE elements of the abovementioned measured entity, to provide an independent and impartial opinion on the BEE status of the measured entity, based on the Broad-Based BEE Codes of Good Practice

F21 Rev 10: 9 July 2021