



Broad-Based Black Economic Empowerment Qualifying Small Enterprise – Verification Certificate

Burson Africa (Pty) Ltd

(Previously Known as BCW Africa (Pty) Ltd)

Registration Number: 1991/004257/07 VAT Number: 4910127390

Address: Building 2, 03 Anerley Road, Park Town, 2193

Has been assessed and verified with the B-BBEE Act No. 53 of 2003. Marketing, Advertising & Communication Sector (Revised Codes) Scorecard (**Gazette No: 39971**) has been used for this certificate:

BEE STATUS: LEVEL ONE (1) CONTRIBUTOR

BBBEE PROCUREMENT RECOGNITION LEVEL: 135%

Element	Weighting	Score
Ownership	25	25.00
Management Control	15	15.00
Skills Development	35	25.00
Enterprise & Supplier Development	30	30.00
Socio-Economic Development	5	5.00
Responsible Marketing and Communications	5	0.00
Total Points Scored	115	100

Black Ownership Percentage	45.50%	Empowering Supplier	Yes
Black Ownership Percentage - MTF	61.69%	Designated Group Supplier	No
Black Women Ownership Percentage	30.36%	Exclusion Principal Applied	No
Designated Group Percentage	22.47%	Modified Flow Through Applied	Yes
Black Youth	22.47%	Discounting Applied	No
Black Disabled	0.00%	Y.E.S Programme Applied	No
Black Unemployed	0.00%	Y.E.S Target and 2.5% Absorption	No
Black People living in Rural areas	0.00%	1.5 x Y.E.S Target and 5% Absorption	No
Black Military Veterans	0.00%	Double Y.E.S Target and 5% Absorption	No

Financial Year End	31 December 2023	Effective Date	28 June 2024
Certificate Number	QSE/BCW/24/141/Ver01	Revised Date	N/A
		Expiry Date	27 June 2025

Nthabiseng Mabengenyika
Technical Signatory



NST is a SANAS Accredited Verification Agency. NST has assessed and verified the relevant B-BBEE Elements of the above mentioned entity, to provide an independent and impartial opinion on the B-BBEE status of the entity, based on the Broad-Based Amended BEE Codes of Good Practice.

NST Verification Services (Pty) Ltd Reg. 2017/057942/07

Tel: 013 243 0736 / info@nstvs.co.za

www.nstvs.co.za