

Broad Based Black Economic Empowerment Verification Certificate

A Consolidated Verification Certificate Issued to

Media24 (Pty) Ltd and Subsidiaries

Level 3 Contributor

Measured Entity

Company Name Media24 (Pty) Ltd and Subsidiaries
Registration Number 1950/038385/07
VAT Number refer to second page of certificate
Address 40 Heerengracht
 Cape Town
 8001

B-BBEE Status

B-BBEE Status Level Level 3

Total Points Obtained	94.82	EO: 25 points; MC: 10.21 points; SD: 14.32 points; ESD: 40.28 points; SED: 5 points			
Discounting Principle Applied	No	Procurement Recognition	110.00%	Empowering Supplier	Yes
Black Ownership	44.04%	Black Designated Groups	3.41%	51% Black Owned	No
Black Women Ownership	23.69%	Black Youth	3.41%	30% Black Women Owned	No
Black New Entrants	14.81%	Black Disabled	0.00%	Participated in Y.E.S Initiative	No
Normal Flow Through Applied	Yes	Black Unemployed	0.00%	Achieve Y.E.S Target and 2.5% Absorption	No
Modified Flow Through Applied	No	Black People Living in Rural Areas	0.00%	Achieve 1.5 x Y.E.S Target and 5% Absorption	No
Mandated Investment Exclusion Applied	No	Black Military Veterans	0.00%	Achieve Double x Y.E.S Target and 5% Absorption	No
Measurement Period Year End					31/03/2025

Issue Date 20/06/2025
Expiry Date 19/06/2026
Certificate Number ELC14010RGENBB
Version Final
Applicable Scorecard Amended Codes - Generic
Applicable BBBEE Codes Amended Generic Codes Gazetted on 11 October 2013 and Amendments Gazetted on 31 May 2019

EmpowerLogic (Pty) Ltd

Reg. No. : 1995/000523/07

BBBEE Rating Agency



Per Prebhashini Govender

Member - Verification Committee

SANAS Accredited



BVA018

This certificate is the result of an independent and impartial verification of the BBBEE status of the measured entity measured against the Codes of Good Practice on Broad Based Black Economic Empowerment and has been issued in accordance with the EmpowerLogic Verification Certificate Policy. This certificate supersedes any previous certificates issued to the Measured entity. For enquiries please contact EmpowerLogic at 086 111 4003.

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Entities Included in the Consolidated Verification Certificate

Company Name	Registration Number	Vat Number
MEDIA24 (CORPORATE)		
Media24 (Pty) Ltd trading as Media24 Head Office	1950/038385/07	4150102228
MEDIA24 (ENTITIES)		
Naspers Properties (Pty) Ltd	2003/006411/07	4340252719
NEWS		
Media24 (Pty) Ltd trading as News	1950/038385/07	4150102228
SNL24		
Media24 (Pty) Ltd trading as SNL	1950/038385/07	4150102228
DIGITAL		
Media24 (Pty) Ltd trading as 24.com	1950/038385/07	4150102228
Media24 (Pty) Ltd trading as AdSpace24	1950/038385/07	4150102228
Media24 (Pty) Ltd trading as Careers24	1950/038385/07	4150102228
Media24 (Pty) Ltd trading as Simplify.hr	1950/038385/07	4150102228
24.com Online Studio (Pty) Ltd	1996/010950/07	4740165719

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Company Name	Registration Number	Vat Number
LIFESTYLE (MAGAZINES)		
Media24 (Pty) Ltd trading as Media24 Lifestyle	1950/038385/07	4150102228
NEW MEDIA		
Media24 (Pty) Ltd trading as New Media	1950/038385/07	4150102228
Swipe Interactive (Pty) Ltd trading as Swipe IX	2017/340414/07	4700266218
TELEVISION		
Media24 (Pty) Ltd trading as Media24 TV	1950/038385/07	4150102228
Media24 (Pty) Ltd trading as VIA	1950/038385/07	4150102228
BOOKS		
Media24 (Pty) Ltd trading as Jonathan Ball Publishers	1950/038385/07	4150102228
Jonathan Ball Publishers (Pty) Ltd trading as Sunbird	1984/003543/07	Not registered
Via Afrika (Pty) Ltd	1949/035471/07	Not registered
NB Uitgewers (Edms) Bpk trading as NB Publishers	1951/002378/07	Not registered
BOOKS (MEDIA24 BOEKE (PTY) LTD)		
Media24 Boeke (Pty) Ltd trading as Media24 Boeke Hoofkantoor	1953/000037/07	4490197763
Media24 Boeke (Pty) Ltd trading as NB Publishers	1953/000037/07	4490197763
Media24 Boeke (Pty) Ltd trading as Van Schaik Publishers	1953/000037/07	4490197763

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BOOKS (NASOU VIA AFRIKA PTY LTD)		
Nasou Via Afrika (Pty) Ltd trading as Via Afrika	1996/012379/07	4870165067

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