



MSCT BEE SERVICES

Making Significant Changes Together

MSCT BEE Services (Pty) Ltd
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Broad-Based Black Economic Empowerment Verification Certificate

DNA Brand Architects CC

Registration No:	2006/128728/23	Empowering Supplier:	Yes
VAT No:	4600261251	Scorecard Applied:	Marketing, Advertising & Communication Sector Code
Address:	Office 208, Design Quarter, Cnr Winnie Mandela Drive and Leslie Avenue, Fourways, 2055	Sub-Sector Applied:	N/A
Financial Year end assessed:	29 February 2024	Scorecard Size Applied:	Generic
Certificate Number:	GEN/CS/01/16/01/2025	Discounting Principle:	No
Version No:	1	Broad Based BEE Status level:	A Level 1 Contributor to B-BBEE
		BEE Procurement Recognition:	135%

Black Ownership Participation

Black Ownership:	100,00%
Black Female Ownership:	25,10%
Black Designated Groups Ownership:	100,00%
Black Youth Ownership:	100,00%
Black Disabled Ownership:	0,00%
Black Unemployed Ownership:	0,00%
Black Rural Ownership:	0,00%
Black Military Veterans Ownership:	0,00%
Black New Entrant Ownership:	100,00%
51% Black Owned:	Yes
30% Black Women Owned:	No
Modified Flow Through Principle	No
Exclusion Principle	No

Youth Employment Service (YES)

Participated in Y.E.S Initiative:	No
Achieve Y.E.S Target and 2.5% Absorption:	No
Achieve 1.5 x Y.E.S Target and 5% Absorption:	No
Achieve Double Y.E.S Target and 5% Absorption:	No

A Level 1 Contributor to B-BBEE

Description	Score
Ownership	24,35
Management Control	20,47
Skills Development	16,16
Enterprise & Supplier Development	35,78
Socio-Economic Development	1,71
Responsible Social Marketing & Communications	1,61
Additional Y.E.S Points	0,00
Overall Score	100,08

Strauss

Technical Signatory: Corné Strauss

Issue Date: 16-Jan-25
Expiry Date: 15-Jan-26
Period of validity: 12 Months

This Certificate and the verification report are based on information provided to MSCT BEE Services (Pty) Ltd and represent an independent opinion based on the verification and analysis completed by MSCT BEE Services (Pty) Ltd. The calculation of the scores have been determined in accordance with the Department of Trade, Industry & Competition's Marketing, Advertising and Communication Sector Code as Gazetted on 06 May 2016, Gazette No. 39971. Digitally signed certificates are signed using an Advanced Electronic Signature in accordance with the regulations and compliant with the Electronic Communications and Transactions Act, 2002



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