



BROAD-BASED BEE VERIFICATION CERTIFICATE

WE CERTIFY THAT

3 WAY MARKETING (PTY) LTD

COMPANY REGISTRATION NUMBER: 2015/020891/07 VAT NUMBER: 4930253416

2ND FLOOR | 20 THE PIAZZA MELROSE ARCH | MELROSE NORTH | 2196

HAS BEEN ASSESSED AND VERIFIED WITH THE B-BBEE ACT (NO. 53 OF 2013) AND THE MAC SECTOR CODE, GAZETTE 39971 AND HAS ACHIEVED THE FOLLOWING.



B-BBEE STATUS LEVEL: 2

B-BBEE PROCUREMENT RECOGNITION LEVEL: 125%

ELEMENT	WEIGHTING	ACHIEVED	CERTIFICATE NUMBER	CR-25072103
OWNERSHIP	25.00	25.00	BLACK OWNERSHIP %	45.00%
MANAGEMENT CONTROL	27.00	7.28	BLACK FEMALE OWNERSHIP %	45.00%
SKILLS DEVELOPMENT	20.00	19.05	BLACK DESIGNATED GROUP %	11.25%
ENTERPRISE & SUPPLIER DEV	42.00	35.69	BLACK PARTICIPANTS IN EMPLOYEE OWNERSHIP SCHEMES	0.00%
SOCIO-ECONOMIC DEV	5.00	5.00	BLACK YOUTH	11.25%
RESPONSIBLE MARKETING & COM.	5.00	5.00	BLACK DISABLED	0.00%
TOTAL	124.00	97.01	BLACK UNEMPLOYED	0.00%
			BLACK PEOPLE LIVING IN RURAL AREAS	0.00%
			BLACK MILITARY VETERANS	0.00%
			BLACK NEW ENTRANTS %	45.00%
			MODIFIED FLOW THROUGH PRINCIPLE	NO
			EXCLUSION PRINCIPLE USED	NO
			EMPOWERING SUPPLIER	YES
			DISCOUNTING PRINCIPLE USED	NO
			ISSUE DATE	21 JULY 2025
			RE-ISSUE DATE	N/A
			EXPIRY DATE	20 JULY 2026
			BEE CATEGORY	GENERIC
			MEASUREMENT PERIOD	01 MAR 2024 - 28 FEB 2025
PARTICIPATED IN Y.E.S. INITIATIVE		NO		
ACHIEVED Y.E.S. TARGET & 2.5% ABSORPTION		NO		
ACHIEVED 1.5 X Y.E.S. TARGET & 5% ABSORPTION		NO		
ACHIEVED DOUBLE Y.E.S TARGET & 5% ABSORPTION		NO		

LIMPHO KAO
TECHNICAL SIGNATORY



BVA 276